



- Acceptable Software:** Photoshop, Illustrator and InDesign (Creative Suite 4&5)  
We cannot accept files from CorelDraw, Freehand, Quark, PageMaker, Microsoft Publisher, PowerPoint or Word. If you have art in these unaccepted programs, save or export an EPS, PSD, TIF, JPG or PDF file to submit.  
**Please provide a low-resolution proof of the artwork for comparison against your production file**
- File Setup Size:** Setup all files at full print size. Use half size if necessary. Do not add bleed or crop marks.  
**Keep crucial elements, such as text, logos and important photographic areas at least 1.5" away from every edge of the panel, due to necessary production over-sizing for XY cutting.** Some products, especially fabric graphics, require a much larger safe area than just 2". Please ask your Sales Consultant to give you the safe area specifications for each of your graphics.
- Resolution of Images:** We recommend 100 dpi at full size, with an acceptable range of 75 - 100 dpi. "Rezing up" an image to a higher dpi, will only soften the image, not add detail. Always preview raster artwork at actual print size (100%) to check for any hidden flaws. 50 dpi and lower can still look good from a distance, but will look pixelated upon closer inspection. If your images require scanning, we recommend the superior image detail attained by professional grade drum and flat bed scanners. Even high end retail scanners with high optic resolutions may not provide adequate detail.
- To clarify the resolution requirements: If you are creating an image that will span the entire background of a 117.5" x 89.25" display to be printed Lambda, then that image at 100 dpi should have 11750 x 8925 pixels. The common confusion would be a 100dpi image, but it is only 10 inches wide. This is only 1000 pixels of image data. Once that image is sized up to 117.5" wide, then the dpi drops to 8 dpi. ( $1000 \div 117.5 = 8.51$  dpi)
- CMYK vs. RGB Mode:** We prefer files in RGB color mode. If given the option of "embedding a profile" when saving any art file, you should choose to embed it. The best RGB images have been in RGB format since their creation, and have not been moved to the smaller CMYK color space, and then back to RGB color mode.
- Pantone PMS Colors:** **You should spec all crucial color matches from the PMS Pantone Coated fanbook.** We will try to reproduce the true Pantone "Solid Color" color, however the printed color maybe closer to the CMYK "4/C Process" color. There are some colors we cannot reproduce perfectly, but we will get as close as each process allows. If choosing Pantone colors in Photoshop, you should select your colors from the "PANTONE solid coated" library and inform us of your Pantone color choices. Do not specify metallic or fluorescent colors, as it is impossible for us to reproduce those colors on photographic paper or with CMYK inks. Critical color issues should be coordinated with your Sales Consultant.
- Black Specifications:** For darkest black output, set solid black objects in your file, including vector and raster art, to these specs:  
RGB Color Mode -- R: 0 G: 0 B: 0      CMYK Color Mode -- C: 100 M: 100 Y: 100 K: 100
- Placing Raster Images:** For placement into Illustrator or InDesign, save images as Photoshop EPS.  
Set Preview setting to JPEG and Encoding to JPEG (Maximum Quality) or Binary. Make sure to not check any of the check boxes in the Photoshop EPS save dialog window, as these options can cause problems with the RIP software. Do not embed or parse the files. **Always link the files, which allows for color correction, proofing and editing. Make sure to include all linked image files with your production files. Embedded images can not be guaranteed.**
- Raster Only Art:** If no vector art is used, raster only artwork can be sent in as a JPEG with the quality slider maxed out at 12, or a TIF file with LZW compression.
- Fonts:** **Outline ALL fonts (including fonts in InDesign files) before submission.**

- Artwork Restrictions:**
- Critical cuts between panels should be avoided, due to material shrinkage during lamination.
  - Some products require special consideration. Your Design Consultant can help you with any questions.
  - Do not design with borders around the edge, as they may become uneven due to necessary production over-sizing. If you must, thicker borders are more forgiving, than thinner borders. We cannot guarantee the even thickness of borders if you use them.
  - PMS colors produced using different output types will not match exactly. (i.e. Inkjet vs. Lambda)
  - All custom profile cuts must include a vector based template for computerized cutting. Vector art that has been “auto-generated” using vector path creation tools is not acceptable.
  - If creating Pantone colors in your raster artwork, then submit a Photoshop PSD layered file.
  - Remove any extra Photoshop alpha channels from your files, used during file creation.
  - If you submit a color as a “tint” or percentage of a PMS color, it will be printed “as is.” We cannot guarantee the “tint” as the PMS fanbooks and color charts do not show us exactly what that tint should look like. You may want to choose a lighter shade PMS color instead.

Mac OSX: we prefer that you compress your project with the "Create Archive" function of OSX, found under the "File" menu. This will create a special .zip file that will preserve all the unique portions of a Macintosh file. You can use .sit files, but we have had some trouble with them recently. If you are on a PC, you should "zip" your files. You should compress all the files of your project into one compressed file. You should try to keep the maximum upload size to around 200MB after compression. Larger jobs should be sent on CD or DVD. Make sure to name your upload file with the proper company name. You should only use letters, numbers, spaces and dashes in your file name. After you have uploaded your artwork, you should let your Kore Design Consultant know the upload is complete and inform them of the file name that you used.

We prefer that you use third party file management for large files like [yousendit.com](http://yousendit.com) and [wetransfer.com](http://wetransfer.com) or [hightail.com](http://hightail.com)

If you have a large file or would prefer to send us your files on a disk:

**Acceptable Storage** CD's & 4.7 GB DVD's

**Media:** Include project name, the Skyline sales rep's name, your address and your phone with all media.  
Included only files pertaining to your project. Do not include unnecessary or unrelated files on the disk.

Questions?

888-380-0470 Sales

702-572-1341 Call or text